Oklahoma City University

Managing at the Crossroads: The Global Economic Environment

Econ 5413 - 10

Spring 2020

Shahrzad Ghourchian

Syllabus

Instructor: Dr. Shahrzad Ghourchian

Course Dates: March 23rd – May 22nd

On Campus Office Location: MSB 205E
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Office Hours: Monday – Wednesday, 3pm to 6pm

**Course Description:** Managing at Crossroads will provide a framework for understanding the economic forces at work in businesses and markets. This course will build upon the principles of micro and macroeconomics to understand the impact of market forces such as demand and supply and the role of government to develop applications relevant to managing in a global economy using simple models, case studies, and discussion.

**Learning Objectives:** Students will demonstrate an understanding of the basic concepts of economics with the tools to analyze and make optimal business decisions. At the end of this course, the student should demonstrate the ability to apply the application of economic principles to the behavior of consumer, firms, and governments.

**Required Textbooks** *Managerial Economics in a Global Economy 9th ed.*, Dominick Salvatore, Oxford University Press. (ISBN: 9780190848255)

Note that the 8th edition will work as well and will be the source of core material beginning in week 4. Readings and source material for weeks 1 – 3 will be uploaded and available via D2L.

**Academic Honesty:** Provisions regarding Academic Honesty are contained in the undergraduate (pages 28-29 for 2013-2014) and graduate (pages 26-27 for 2013-2014) catalogues available on the university website (StarNet and www.okcu.edu). You must read the provisions carefully. Reading the provisions every semester is recommended. You are responsible for knowing them and acting in accordance therewith. Ignorance of the provisions is not an acceptable defense in an academic misconduct case. Records regarding all instances of academic misconduct will be placed in your student file. You must also abide by the MSB Honor Code.

**Accommodations for Students with Special Needs:** If you believe that you need accommodations for a documented physical, psychiatric, or learning disability, please contact the Disabilities Services Coordinator at (405) 208-5090 for an appointment to discuss your needs and the process for requesting accommodations. The Student Disabilities Services Coordinator is responsible for coordinating disability-related accommodations and will issue students a documented Access Plan, as appropriate. Since accommodations may require early planning and generally are not provided retroactively, please contact the Student Disabilities Services Coordinator as soon as possible. To speak with me about other concerns, such as medical emergencies or arrangements in case of a building evacuation, please make an appointment as soon as possible. My office location and hours are included in this syllabus.

**Preventing Sexual Harassment:** Title IX of the Education Amendments of 1972 prohibits sex discrimination against any participant in an educational program or activity that receives federal funds, including federal loans and grants. Title IX also prohibits student-to-student sexual harassment. If you encounter unlawful sexual harassment or gender-based discrimination, please talk with your professor or with the Title IX Coordinator at 405-208-5075. Visit <http://www.okcu.edu/hr/titleIX/> for more information.

**Tornado shelters**-- First Floor North and South Hallways / First Floor Bathrooms

**Evacuation location**-- West Plaza of the Meinders School of Business

**Grading Procedures and Scales:** Grades will be determined by a midterm (100 points), final (100 points) and small group presentations (50 points), and assorted homework and quizzes (50 points).

**Grading Scale:** The following scale will be used to assign students’ grades:

94% and higher = A 90-93.9 = A- 87-89.9 = B+

84-86.9 = B 80-83.9 = B- 77-79.9 = C+

74-76.9=C 70-73.9=C- 60-69.9 = D

less than 60% = F

**Attendance Policy:** While there is no explicit attendance policy, note that the textbook only supplements our in-class lectures. It will be extremely difficult to make up missed classes.

**Incomplete Course Policy:** The university’s incomplete course policy is contained in the undergraduate (page 34 for 2013-2014) and graduate (page 24 for 2013-2014) catalogues available on the university website (StarNet and www.okcu.edu).

**Netiquette**: The rules of etiquette that apply when communicating over computer network.

• OCU email or the “Ask the Instructor” forum/topic will be used for all communication.

• Check your OCU email and LMS on a daily basis.

• Students must use the LMS to submit assignments. No assignments will be accepted through email.

• Contact your Instructor first or cc them when requesting technical support.

• Submit all Learning Management System (LMS) requests for support to D2LHelp@okcu.edu.

**Academic Calendar:** A copy of the Academic Calendar is available on the university website. Please note the dates pertaining to adding/dropping classes, withdrawal from classes, etc. You are responsible for understanding the nature and import of these dates and abiding with them.

**Religious Holidays:** If you have need to be absent due to religious observances, please let me know so that we can make appropriate arrangements for you to make up your work.

**Course Outline**: See the attached course outline for the order of material to be presented. Note that both the content and the order of the content is subject to change.

Each week one or more topics will be presented. Each topic will have some corresponding source material for you to reference available on D2L. The material may be government publications, journal articles, or the assigned textbook. Each topic covered will include short videos to introduce the material or work sample problems, a homework assignment or problem set related to the material, and a discussion question. A video of a full lecture presentation covering the same material will be available by Friday of each week. So, your weekly to do list will be largely unchanged week to week. For every topic you will:

* Read and review the assigned source material
* Watch the uploaded short videos
* Read/watch/work through any related additional readings
* Begin the topic assignment
* Watch the full lecture presentation (available on D2L by Friday of each week)
* Finish/correct the topic assignment
* Contribute to our discussion thread